

Books by Nielsen Norman Group Authors How do we create a satisfactory user experience when limited to a small device This book focuses on usability for mobile devices and covers such topics as developing a mobile strategy, designing for small screens, writing for mobile, usability comparisons, and looking toward the future. Eyetracking Web Usability Jakob Nielsen, Kara Pernice Eyetracking Web Usability is based on one of the largest studies of eyetracking usability in existence Best selling author Jakob Nielsen and coauthor Kara Pernice used rigorous usability methodology and eyetracking technology to analyze . million instances where users look at Web sites to understand how the human eyes interact with design. Change vs Stability in Web Usability Guidelines A remarkable % of findings from the Web usability studies in the s continue to hold today. 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